



because recycling reduces  
**greenhouse gas  
emissions.**

If half of the people in the U.S.  
recycled regularly, GHG emissions  
would be reduced to the  
equivalent of removing

**25 million cars**  
from the road.



because **it is what my  
community does.**

**94% of Wisconsin  
households recycle  
and feel it is worthwhile.**



because recycling is  
**a vibrant industry,**  
contributing  
**\$200 billion**  
to our economy.



because **recycling**

supports

**6 times more jobs**

than throwing something

**in the landfill.**



because **recycling**

saves

**landfill space.**

Wisconsin residents recycled

**over 4 million tons**

over the past 10 years.



because recycling  
**saves energy.**

Recycling one ton of  
aluminum saves the amount  
of electricity a typical  
Wisconsin home uses for

**10 years.**



because

**manufacturers rely**

on quality recycled  
materials that reduce their

**fresh water needs**

by up to

**95%.**



because

**recycling makes  
new products.**

**5 plastic bottles  
can be recycled into  
1 sq. foot of carpet.**





because recycling supports  
**Wisconsin's paper  
industry.**

There are more paper mills  
within a 100 mile radius  
around Green Bay than  
anywhere in the U.S.!



because  
**making paper**  
from recycled paper reduces  
**air pollution**  
by  
**95%.**



because

**recycling is the law.**

Wisconsin's recycling law was

**passed in 1990**

and bans paper, cardboard,  
plastic and metal containers,  
yard materials and other  
items from the landfill.



**Happy  
Earth Day  
2017**